

PROSPECTUS: 2017 Outdoor Autumn Arts Festival + Spectrum Gallery Group Show

Arts Center Killingworth and Spectrum Gallery announce a Call for Representational and Abstract Painters, Sculptors, Illustrators, Photographers, Original Printmakers, Fabric Artists, Glass and Wood Artisans, Jewelry Designers and Crafters for the 2017 Madison Town Green Outdoor Autumn Arts Festival. Open to visual artists working in oil, acrylic, watercolor, photography, pencil and charcoal, paper, mixed media, fabric, glass, wood, stone and clay.

Autumn Arts Festival Weekend Sponsor

Arts Center Killingworth (Parent company of Spectrum Gallery) is a nonprofit 501(c)3 organization focused on the development and presentation of the visual arts on the Connecticut Shoreline. The Center supports emerging and professional artists by organizing exhibits, festivals and offering classes, camps and workshops for children, teens and adults. The Arts Center is located at 276 North Parker Hill Road, Killingworth, CT 06419. Phone: (860) 663-5593 artscenterkillingworth.org Spectrum Gallery is located at 61 Main Street, Centerbrook CT 06409. Phone: (860) 767-0742 spectrumartgallery.org

Ways to Participate

- 1) Exhibit at the two-day **Outdoor Autumn Arts Festival** on the Madison Town Green, Madison, Connecticut. Demonstrate, discuss and sell your artwork. **Participation required both days of Festival.**
- 2) Submit work for consideration in the 6-week **Spectrum Gallery Group Show** at the Center's **Spectrum Gallery**, 61 Main St., Centerbrook, CT. **Only Outdoor Arts Festival participants are eligible to exhibit in the Spectrum Show.**

Outdoor Autumn Arts Festival

Dates, Times and Location	Sat, October 7 (9:30-5pm); Sun, October 8 (12-5pm); Rain Date Mon, October 9 (10-5pm) Madison Town Green, Boston Post Road (Route 1) and Copse Road, Madison CT
Submission Process	To ensure a variety of work at the Festival, there is a maximum of 100 Exhibitors, limited by medium. Email jpegs and short bio to barbara@spectrumartgallery.org
Materials Needed	THREE DIGITAL IMAGES OF ARTWORK (HIGH RESOLUTION JPEG, 300dpi, 500KB-2MB) Must include Title, Materials and Size under each jpeg. In the subject line of email please note: Submissions for Autumn Arts Festival ARTIST BIOGRAPHY. Maximum 300 words. Describe artistic style, awards, education, participation in art shows, and other noteworthy information. Word Document only. DO NOT send bios as images (i.e. JPEGs) or as PDFs. Full resumes or CVs are NOT accepted and will be returned to artist for resubmission. Needs to be written in the 3rd person.
Participation Fee	\$80, nonrefundable Participation Fee for Exhibitors showing at the Outdoor Autumn Arts Festival both days of the Festival Weekend in under an individual 10x10ft tent. Artist Members of the Arts Center can deduct \$10 from their registration fee. To view other benefits of membership visit: artscenterkillingworth.org/become-a-member Group Rate per Single Tent: Max 2 artists per 10x10ft tent. Fee for two artists sharing a tent space is \$120. One \$10 discount per shared tent. Artist Membership annual cost is \$45. NEW! Group Tent: Max 8 artists under a large 20x40ft tent provided by the Arts Center. Each artist receives 10x10ft space for an \$80 fee (artists will not have to provide, set-up or break down his/her tent).

After Festival participation is confirmed via email, Artists will receive a Registration Form to be returned with Participation Fee within 2 weeks to: Arts Center Killingworth, 276 North Parker Hill Road, Killingworth, CT 06419.

Registration Deadline	Festival registration deadline is Thursday, October 5, 2017. Space is limited, so register early to reserve space and to be included in Festival promotional material.
Festival Art Selling Procedure	<p>The Arts Center handles all processing of sales during the Outdoor Arts Festival at the Arts Center “Buying Tent”. Guests “shop around” through exhibits and collect Purchase Cards from Artists. Each artist is given 30 purchase slips at the beginning of the Festival. Each Artist is responsible to note their own name, product sold, cost, and customer’s name and contact information on each Purchase Card. Each artist is assigned a “unique” buying code which needs to be written by artist on each Purchase Card. This “unique” number is how the Arts Center tracks the sales of each individual participating artist.</p> <p>Buyers bring their Purchase Cards to the Arts Center’s Buying Tent when ready to pay for purchases. Sales tax is added at Buying Tent. Purchase Cards are stamped PAID by the Arts Center. Arts Center keeps the white copy of the purchase card. Buyers receive a cash register receipt and the yellow copy of the purchase card stamped PAID by the Arts Center. Buyers return to corresponding Exhibitors to pick up purchases and give the stamped yellow copy of the purchase card to the Artist.</p> <p>Stamped yellow copy of Purchase Card is kept by Artist as proof of sale.</p>
Festival Purchase Methods	Outdoor Arts Festival sales are by cash, check (with proper ID) or credit card (AMEX, MasterCard, Visa) made payable to the Arts Center Killingworth.
Sales Tax	Connecticut sales tax is not added by Artists. The Arts Center collects sales tax from buyers at the Buying Tent to remit to the State of Connecticut. Therefore, artists do not need a Connecticut sales tax registration number to participate in the Festival.
Commission	Arts Center Killingworth retains a 20% commission on the full sale price (before state sales tax) of all artwork sold during Arts Festival Weekend.
Payments to Artists	Arts Center Killingworth issues a check payment to artists for work sold at the Arts Festival (less commission and sales tax) on or before October 23, 2017.
Artist Parking	Each artist has a designated parking space as close to their booth location as possible. Artists must move cars to their parking space after tent and exhibit setup. To preserve the Madison Green, artists are allowed to bring their cars onto the Green ONLY for setup on Saturday and breakdown on Sunday. Cars must be parked off the Madison Green and in the space provided at all other times.
Festival Tent Setup	<p>Exhibitors are informed of Madison Green tent site locations the week of the Arts Festival by email. On Saturday, tent setup begins at 7am and must be completed by 9:15am. On Sunday, tent setup begins at 11am and must be completed by 12pm.</p> <p>Artists supply and setup their own tent (10”x10” max), tent stakes, tables, chairs, easels, display stands. Artists must have a tent to exhibit or will be asked to leave the Green. Tents must be hosted by Artist or Artist’s representative during entire Festival weekend.</p> <p>ALL TENTS MUST BE STAKED or WEIGHTED. NO EXCEPTIONS. Arts Center Representatives walk through the Festival on Saturday morning to check tent setups.</p>
Security	Arts Center Killingworth is not responsible for theft or damage to artist’s work during the Festival weekend. Overnight security is provided on the Madison Green. Tents (without artwork), racks, easels, tables and chairs may remain on the Green overnight. Arts Center is

not responsible for any damage or theft of items remaining overnight on the Green.

All artwork and crafts must be removed from tents after the Festival on Saturday and returned to the Green and ready to be exhibited by 12pm Sunday.

Festival Marketing

Marketing opportunities for Artists include placement on the Arts Center Killingworth website, postcards, full color poster, flyers, social media promotions, online calendars, newspaper placements, and name and booth location in printed Festival program distributed FREE to all visitors to the Autumn Arts Festival on the Madison Town Green.

Spectrum Gallery Group Show

Gallery Submissions

Spectrum Gallery invites fine artists and artisans to submit artwork for consideration in the 6-week 2017 Spectrum Gallery Group Show. This Annual Show gives Festival Artists the opportunity to expose their work to a wider audience.

- **Only Arts Festival exhibitors are eligible to participate in the Spectrum Gallery Show**
- **Only original artworks and photography are accepted for Gallery show**
- **No installations or video are accepted**

About Spectrum Gallery and Store

Spectrum Gallery is an expansion of the **Arts Center Killingworth**, a non-profit 501(c)3 organization. Spectrum showcases regional and national artists and artisans, both emerging and established. In addition to presenting painting, sculpture and photography, the Gallery includes a Store, which offers fine crafts in diverse mediums such as fabric, glass, ceramics, paper, pottery, jewelry and more. Exhibits are enhanced by events such as receptions, guest artist demos and workshops, family and member activities. Spectrum Gallery is free and open Wednesday- Saturday (12-6pm) and Sunday (12-5pm).

Spectrum also offers artists ecommerce selling opportunities on its site **Spectrum Anytime: spectrumartgallery.org/shop**

Dates and Location

Spectrum Gallery Group Show for participating Festival artists opens **Friday, September 22, 2017** with an Opening Reception (6:30-9:00pm) and runs through **Sunday, November 5, 2017**. The Show is located at Spectrum Gallery and Store, 61 Main Street, Centerbrook, CT 06409.

Submission Process

Submission Deadline to be considered for the 2017 Spectrum Gallery Group Autumn Show is Friday, September 8, 2017. Accepted artists will receive a **Gallery or Store Consignment Agreement, Inventory Sheet and ID slips to be attached to each item. Materials are to be filled out and then brought to receiving at Spectrum Gallery. Receiving dates are:** Monday, September 11 through Friday, September 15 (12-6pm).

NOTE: Submission does not guarantee exhibition inclusion.

Submission Materials

Artists and Crafters must submit online up to 3-4 high-resolution images of artwork (300 dpi+ JPEG) for review. Please send submissions to barbara@spectrumartgallery.org
In email Subject Line note: Submissions for Spectrum Gallery Autumn Festival Show. Submissions must include Title, Materials, Size and Price Range (to be discussed).

Fine Art Gallery: If selected, **maximum** of 3 works per Artist are displayed in the Gallery. Number of pieces displayed is at the discretion of the gallery and space availability.

Artisan Store: Artists should submit images that provide an overview of the pieces in their line. If selected, the number of pieces to be displayed in the Show is dependent on size of works and space available in the Store. Once participation in the Show is confirmed, the kinds and number of pieces to be included will be determined.

All submitted artwork must be original and if selected be "for sale" throughout the entire 6-week Show. All submitted two-dimensional work must be wired, framed and ready for installation. Three-dimensional work should not exceed 24 inches in any dimension.

Gallery and Store Commissions

Commission is 40% before Connecticut sales tax.

Artwork selected for the Spectrum Gallery Show must be delivered ready to hang/display. Spectrum Gallery reserves the right to refuse any work considered unsuitable for hanging/presentation, is misrepresented through documentation, or is/are not the piece(s) selected. Artwork pricing is to be discussed with each Artist at receiving unless previously confirmed.

Show Closing and Removal of Artwork

Spectrum Gallery Group Show closes November 5, 2017 and all artwork must be removed by participating Artists and Artisans from Spectrum Wednesday, November 8 through Sunday, November 12 (12-6pm).

Spectrum Gallery shall not be liable to the Artist for loss of or damage to a piece of artwork if the Artist fails to retrieve work during the Removal Dates set forth herein.

Packing/shipping charges, insurance while artworks are in transit, other handling expenses, and risk of loss or damage incurred in the delivery of artwork from Artist to Spectrum Gallery, and in their return from Gallery to Artist, shall be the responsibility of the Artists for this show. Spectrum Gallery is responsible for the transportation of artwork to purchasers.

Gallery Show Marketing

Marketing opportunities for Artists include placement on the Spectrum Gallery website, Gallery Show/Festival postcards, social media promotions, online calendars, newspaper placement, and noted in printed Festival programs distributed FREE to all Outdoor Arts Festival visitors on the Madison Town Green.

Questions? Call (860) 663-5593 or email barbara@spectrumartgallery.org